

# JOEL G. MAXCY

*Curriculum Vitae*

September 1, 2018

## Address and Contact Information:

Department of Sport Management  
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**Citizenship: USA**

## I. EDUCATION

Washington State University, Pullman, Washington, Ph.D. Economics.  
University of Maine, Orono, Maine, M.A. (Non-Thesis) Economics.  
University of Maine, Orono, Maine B.A. Economics.

## II. PROFESSIONAL APPOINTMENTS

### A. Organizational Leadership

President, *International Association of Sports Economists (IASSE)*  
Term 1: 2015 — 2018. Term 2: 2018 —

### B. Administrative: Drexel University

Department Head, Department of Sport Management, Lebow College of Business Drexel University,  
Philadelphia, PA. August 2018— present.

Interim Director, Department of General Business, Lebow College of Business Drexel University,  
Philadelphia, PA. September 1, 2018—present.

Director, Center for Sport Management, Drexel University, Philadelphia, PA. July 1, 2017 — August  
2018.

Head of Sport Management, Center for Hospitality and Sport Management, Drexel University,  
Philadelphia, PA. July 1, 2016 — June 30, 2017.

Interim Head of Sport Management, Center for Hospitality and Sport Management, Drexel  
University, Philadelphia, PA. July 1, 2015 — June 30, 2016.

a.

### C. Academic: Drexel University

Professor, Sport Management, Department of Sport Management, Drexel University, Philadelphia,  
PA. September 1, 2017—present. Tenured.

Associate Professor, Sport Management, Center for Hospitality and Sport Management, Drexel  
University, Philadelphia, PA. December 1, 2014 — August 31, 2017.

#### **D. Other Current Academic Positions**

Visiting Professor, CDES (Center for Law and Economics of Sport), Limoges University, Limoges, France, 2009 — present.

Visiting Instructor, Executive Masters in European Sports Governance (MESGO). September 2010 — December 2017. First, Third and Fourth editions: Consortium of European Universities: Birkbeck, University of London, England; CDES, Limoges University, France; Johannes Gutenberg University Mainz, Germany; University of Lleida, Spain; Sciences Po, Paris, France.

#### **E. Academic Past Positions**

##### Faculty Appointments

Associate Professor, School of Tourism and Hospitality Management, Temple University, Philadelphia, PA, August, 2011— December, 2014. Graduate faculty status.

Associate Professor, Department of Kinesiology, University of Georgia, Athens, GA, August 1, 2006 — July 31, 2011. Tenured, 2008. Graduate faculty status.

Associate Professor Department of Sport Management and Media, Ithaca College, Ithaca, New York, August, 2003— July, 2006. Tenured. Graduate faculty status.

Associate Professor of Economics, State University of New York, Cortland, New York. Tenured. 2002—2003.

Assistant Professor of Economics, State University of New York, Cortland, New York, 1998—2002.

Assistant Professor of Economics, Meinders School of Business, Oklahoma City University, Oklahoma City, Oklahoma, 1997—1998.

Visiting Assistant Professor of Economics, Eastern Oregon University, La Grande, Oregon 1996—1997.

Instructor: Department of Economics, Washington State University, Pullman, Washington, 1993—1996.

Lecturer III, Economics: University of Southern Maine, College of Business and Economics, Portland, Maine, 1990.

Adjunct Professor of Economics, Saint Joseph's College, Windham, Maine, 1989—1991.

##### Administrative Appointments

Sport Management Program Coordinator, Department of Kinesiology, August 1, 2006 — 2011. Chief Administrator of the Sport Management Program.

Head of the Graduate Program, Department of Sport Management and Media, Ithaca College, Ithaca, New York, 2005—2006.

##### Organizational Leadership

Vice President, *International Association of Sports Economists (IASE)*, 2010 — 2014.

#### **F. Professional Non-Academic Positions**

Principal. J.G. Maxcy Economic Consultants, 1999 — present.

Associate Consultant. The Irland Group, Economics and Forestry Consultants, Augusta, Maine, 1989—1992.

### III. RESEARCH CONTRIBUTIONS

#### A. Research Fields and Summary Data

Sports Economics, Law and Economics, Antitrust & Regulation, and Labor Relations.

#### B. Amicus Brief

1. Brief of *Amicus Curiae* (2014). Joel G. Maxcy, Daniel A. Rascher, Andrew D. Schwarz, on Invitation by the National Labor Relations Board. “Brief of Sports Economists and Professors of Sport Management” (July).

#### C. Articles in Peer Reviewed Journals

1. **Maxcy J.**, Wicker, P., Prinz, J. (2018). Happiness as a Reward for Torture: Is Participation in a Long-Distance triathlon a Rational Choice? *Journal of Sports Economics*. Online first (February 18). <https://doi.org/10.1177/1527002518758144>.
2. **Maxcy J.** and Milwood, P. (2018). Regulation by taxes or strict limits: Managing profits in American professional team sport leagues. *Sport, Business and Management: An International Journal*, 8 (1) 52-66. <https://doi.org/10.1108/SBM-11-2016-0069>
3. Fort, R., **Maxcy, J.**, and Diehl, M. (2016). Uncertainty by Regulation: Is Rottenberg’s Invariance Principle Subject to Policy and Circumstance? *Research in Economics*, 70, (3) 454-467.
4. Diehl, M., Drayer, J., and **Maxcy, J.** (2016). On the Demand for Live Sport Contests: Insights from the Secondary Ticket Market for National Football League Games. *Journal of Sport Management*, 30 (1), 82-94.
5. Diehl, M., **Maxcy, J.**, and Drayer, J. (2015). Price Elasticity of Demand in the Secondary Market: Evidence from the National Football League. *Journal of Sports Economics*, 16 (6) 557-575.
6. **Maxcy J. G.** & Larson D.J. (2015). Reversal of Fortune or Glaring Misallocation: Is a New Stadium Worth the Cost to a University? With Daniel Larson. *International Journal of Sport Finance*, 10 (1), 62-86.
7. Steinmetz, J.L., **Maxcy, J.G.**, and Fesenmaier, D.R. (2015). Evaluating Destination Advertising. *Journal of Travel Research*, 54 (1), 22-35.
8. Larson, D. and **Maxcy, J.** (2014). Uncertainty of Outcome and Radio Policy in Pro Cycling. *Journal of Sport Management*, 28 (3), 311-323.
9. **Maxcy, J.** (2013). Sport universitaire. NCAA: une gouvernance qui maximise la création de valeur économique. (University Sport. The NCAA: A Governance Structure to Maximize Economic Value.) *JuriSport: The Revue Juridique et Economique du Sport (Sport Law and Economics Review)*, 137, 42-46.
10. Larson, D. and **Maxcy, J.** (2013). The Industrial Organization of Coaches: Road Cycling as a Distinguished Case. *Journal of Sport Management*, 27 (September). 363-378.
11. **Maxcy, J.** (2013). Efficiency and Managerial Performance in FBS College Football: To the Employment and Succession Decisions, which Matters More, Coaching or Recruiting? *Journal of Sport Economics*, 14 (4) 368-388.
12. Larson, D. and **Maxcy, J.** (2011). Why the Master? Human Capital Development for Practicing U.S. Cycling Coaches. *International Journal of Sport Finance*, 6 (3), 265-280.
13. Baker, T.A., **Maxcy, J.G.**, & Thomas. C. (2011). Whether the NCAA will continue to Circumvent Antitrust Regulation in the Wake of *White v. NCAA*. *Journal of Legal*

*Aspects of Sport*, 21(1), 75-100.

14. Trandel, G. A. & **Maxcy, J.G.** (2011). Adjusting Winning Percentage Standard Deviations for Home Advantage. *Journal of Quantitative Analysis in Sports*, 7 (1), (Lead Article).
15. **Maxcy, J.G.** (2009). Progressive Revenue Sharing in MLB: The Effect on Player Transfers and Talent Distribution. *Review of Industrial Organization*, 35 (3), 275-297.
16. **Maxcy, J.** and Mondello, M. (2009). The Impact of Salary Dispersion and Performance Bonuses in NFL Organizations. *Management Decision*, 47 (1), 111-123.
17. Humphreys, B. and **Maxcy, J.** (2007). The Role of Sport Economics in the Sport Management Curriculum. *Sport Management Review*, 10 (2), 177-189.
18. **Maxcy, J.** and Mondello, M.J. (2006). The Impact of Free Agency on Competitive Balance in North American Professional Team Sports Leagues. *Journal of Sport Management*, 20 (3), 345-365.
19. **Maxcy, J.G.** (2004). Contract Length as Risk Management When Labor is Not Homogeneous. *Labour: Review of Labour Economics and Industrial Relations*, 18(2), 177-189. (Lead Article)
20. Duncan, K.C., Krall, L., **Maxcy, J.G.** and Prus, M.J. (2004). Faculty Productivity and Eligibility for Seniority Based Equity Adjustments. *Eastern Economic Journal*, 30 (2), 293-310.
21. **Maxcy, J.** (2004). Motivating Long-Term Employment Contracts: Risk Management in Major League Baseball. *Managerial and Decision Economics*, 25 (2), 109-120.
22. Fort, R. and **Maxcy, J.** (2003). Competitive Balance in Sports Leagues: An Introduction. *Journal of Sports Economics*, 4 (2), 154-160.
23. **Maxcy, J.G.**, Krautmann, A.C., and Fort, R.D. (2002). The Effectiveness of Incentive Mechanisms in Major League Baseball. *Journal of Sports Economics*, 3 (3), 246-255.
24. **Maxcy, J.G.**, (2002). Rethinking Free Agency and Player Mobility in Major League Baseball. *Contemporary Economic Policy*, 20 (2), 145-159.
25. Fort, R. and **Maxcy, J.** (2001). A Rival League Explanation of the Demise of African-American Baseball Leagues. *Journal of Sports Economics*, 2 (1), 35-49.
26. Irland, L.C. and **Maxcy, J.** (1991). Maine's Wood Industry: Value-Added Relationships, 1982-1987. *Forest Products Journal*, 41 (9), 53-56.

#### **D. Articles in Edited Volumes of Scholarly Works**

1. **Maxcy J.** (2019). Multi-Period Contracts as Risk Management in Professional Sports. In N. Longley (Ed.) *Personnel Economics in Sport*. Northampton, Massachusetts: Edward Elgar.
2. **Maxcy J.** (2017). From Strikes to Lockouts: Consequences of the Shift in the Balance of Power from the Players' Union to the Owners in the National Hockey League. (Chapter 1) In Frick B. (Ed.), *Breaking the Ice: The Economics of the National Hockey League: Sports Economics, Management and Policy Series*. New York, NY: Springer.
3. Larson, D.J. and **Maxcy, J.G.** (2016). Human Capital Development in Professional Cycling. (Chapter 7) In van Reeth, D. and Larson, D. (Eds.). *The Economics of Professional Road Cycling: Sports Economics, Management and Policy Series*. New York, NY: Springer.
4. **Maxcy J.** (2014). The American View on Financial Fair Play. In Budzinski, O. and Feddersen, A. (Eds.) *Contemporary Research in Sports Economics: Proceedings of the 5th ESEA Conference*. Oxford, UK: Peter Lang International Academic Publishers.

5. **Maxcy J.** (2013). Rapidly Advancing Technology and Policy Choice: Transforming the Economic Landscape of Sport Communication. (Chapter 47). In Pederson, P. M. (Ed.). *The Routledge Handbook of Sport Communication*. London, UK: Routledge.
6. **Maxcy, J. G.** (2012). Economics of the NFL Player Entry Draft System. (Chapter 10) In Quinn, K.G. (Ed.) *Economics of the National Football League: The State of the Art Sports Economics, Management and Policy Series*. New York, NY: Springer.
7. **Maxcy, J.** (2011). The Effect on Player Transfers of a Luxury Tax on Club Payrolls: The Case of Major League Baseball. (Chapter 5) In Andreff, W. (Ed.) *Sports Economics: Participation, Events, and Professional Team Sports*. Cheltenham, UK and Northampton, MA, US: Edward Elgar.
8. Darling, J. and **Maxcy, J.** (2007). Organization Specific Skills and Player Salaries: Evidence from the National Basketball Association. (Chapter 10) In Slack, T. and Parent, M. (Eds.), *International Perspectives on the Management of Sport*. Burlington, MA: Elsevier Inc.
9. **Maxcy, J. G.** (2004). Analyzing the Changes in the Institutional Framework of the NCAA: A Transactions Costs Approach. (Chapter 1) In Fort, R. and Fizel, J. (Eds.) *Economics of College Sports*, pp.11-34. Westport, CT: Praeger Publishers.
10. **Maxcy, J.G.** (1997). Do Long-Term Contracts Influence Performance in Major League Baseball? In Hendricks, W. (Ed.) *Advances in the Economics of Sport*. Volume 2, pp. 157-176. Greenwich, CT: JAI Press Inc.

#### **E. Book Reviews in Peer Reviewed Journals**

1. **Maxcy, J.** (2008). Book Review of *The Economics of Sport in the Media*, Jeanrenaud, C. and Kesenné, S. (Eds.) *International Journal of Sport Communication* 1 (1) 130-134 (Invited).

#### **F. Articles in other Edited Volumes**

1. **Maxcy, J.** (2011). Contracts, Coaches. *The Encyclopedia of Sports Management and Marketing*, Volume 1. pp. 284-85. Linda E. Swayne, Mark Dodds, Eds. New York, NY: Sage.
2. **Maxcy, J.** (2011). Labor Law. *The Encyclopedia of Sports Management and Marketing*, Volume 2. pp. 733-734. Linda E. Swayne, J. Mark Dodds, Eds. New York, NY: Sage.
3. **Maxcy, J.** (2011). Labor Stability. *The Encyclopedia of Sports Management and Marketing*, Volume 2. pp. 738-740. Linda E. Swayne, Mark Dodds, Eds. New York, NY: Sage.
4. **Maxcy, J.** (2011). Monopoly Power. *The Encyclopedia of Sports Management and Marketing*, Volume 2. pp. 921-922. Linda E. Swayne, Mark Dodds, Eds., New York, NY: Sage.
5. **Maxcy, J.** (2011). Monopsony. *The Encyclopedia of Sports Management and Marketing*, Volume 2. pp. 922-923. Linda E. Swayne, Mark Dodds, Eds., New York, NY: Sage.
6. **Maxcy, J.** (2011). Player Mobility. *The Encyclopedia of Sports Management and Marketing*, Volume 3. pp. 1130-1132. Linda E. Swayne, Mark Dodds, Eds., New York, NY: Sage.

7. **Maxcy, J.** (2011). Revenue Sharing. *The Encyclopedia of Sports Management and Marketing*, Volume 3. pp. 1288-1290. Linda E. Swayne, Mark Dodds, Eds., New York, NY: Sage.
8. **Maxcy, J.** (2011). Salary Arbitration. *The Encyclopedia of Sports Management and Marketing*, Volume 3. pp. 1310-1311. Linda E. Swayne, Mark Dodds, Eds., New York, NY: Sage.
9. **Maxcy, J.** (2011). TV Rights/Contracts. *The Encyclopedia of Sports Management and Marketing*, Volume 4. pp. 1598-1601. Linda E. Swayne, Mark Dodds, Eds., New York, NY: Sage.
10. **Maxcy, J.** (2011). Uncertainty and Choice. *The Encyclopedia of Sports Management and Marketing*, Volume 4. pp. 1605-1606. Linda E. Swayne, Mark Dodds, Eds., New York, NY: Sage.
11. Thomas, C. & **Maxcy, J.** (2011). Contracts, athletes. *The Encyclopedia of Sports Management and Marketing*, Volume 1. pp. 282-283. Linda E. Swayne, Mark Dodds, Eds. New York, NY: Sage.
12. **Maxcy J.** (1990). Employment Trends in Maine's Manufacturing Sector: The Relationship to Value-added. *Maine Business Indicators*, Volume 35 (4).

#### **G. Papers under Review**

1. The Unique Economic Aspects of Sports. *Journal of Global Sport Management*. With Daniel Rascher and Andrew Schwarz. Submitted May 2018, Status: Revise and Resubmit, September 2018.
2. Monopsony Power, Wages, and Mobility in the National Basketball Association. *Journal of Sports Economics*. With Mark Diehl and Joris Drayer. Submitted September 2018.

#### **H. Papers in Preparation for Submission**

1. An Assessment of the Relationship between Expenditures on Intercollegiate Athletics and Donations to the University. With Mark Diehl.
2. The Determinants of Earnings for U.S. Professional Road Cyclists: Individual Tournaments with Team Effects. With Daniel J. Larson & Rebecca D. Larson.
3. The Uncertainty of Outcome Hypothesis: Is it the whole story or simply the end? Development of a More Holistic Metric. With Daniel Larson.
4. Sports Tourism in Philadelphia: Evidence from Hotel Occupancy Data. With Frank Stephenson

#### **I. Reports**

1. Staurowsky, E. J., **Maxcy, J.**, Karcher, R., Southall, R., Berri, D., & Otto, K. (2015). College sport reform calls for a focus on college athletes' rights. Retrieve at <http://www.care-fc.org>
2. **Maxcy, J.** and Drayer, J. (2014). Sports Analytics: Advancing Decision Making through Technology and Data. *IBIT Report*, (March) Institute for Business and Information Technology, Fox School of Business, Temple University, Philadelphia, PA.
3. **Maxcy J.** (2012). Evaluation of Feasibility Study and CSL Financial Projections: Proposed CSU Football Stadium. Report. Prepared for SOS Hughes, Fort Collins CO.

## **5. Research Papers Currently in Progress**

1. Western Supremacy: The Salary Cap and Compensating Wage Differentials in the NBA. With Michael Leeds and Mark Diehl.
2. Court, Classroom, & Contracts: A survival analysis of Division I-A Men's Basketball Head Coaches. With Dennis Kramer and Nicholas Anderson.

## **6. Book Projects**

1. Staurowsky, E. J., Karcher, R., **Maxcy, J.**, Nagle, M., & Southall, R. *Big-time College Athletes, Labor, and the Academy* (in press). Columbia, SC: University of South Carolina Press.
2. Fort, R. & Maxcy J. *How Major League Baseball Killed the African-American Baseball Leagues*. (Proposal in progress.)
3. Maxcy J. *The New Economic Landscape of Sports Broadcasting: Transforming Engagement, Technology, and Policy* (Proposal in progress.)

## **7. Unpublished Manuscripts**

1. Maxcy, J. Bilateral Monopoly or Competition Policy: A Comparison of Sport Labor Markets under the North American and European Models. Working Paper.
2. Maxcy, J. & Mondello, M. An Empirical Assessment to the Returns to Football Spending and Football Winning in the FBS.
3. Fort, R. and Maxcy, J. "The Economics of the Demise of African-American Baseball Leagues" Unpublished Manuscript, Baseball Hall of Fame Library, Cooperstown, NY.
4. Maxcy, J. The Economic Theory of Regulation: A Review of the Literature. Unpublished Manuscript
5. Irland, L.C., Murdoch, C. and Maxcy, J. Value Added Processing in Maine's Wood Industry: An Overview. University of Maine, College of Forest Resources Working Paper.

## **8. Popular Press Op-Eds. & Contributions to Professional Blogs (Selected Posts Listed)**

Economist: Why the Comcast-TWC merger is bad for the public. *Philadelphia Business Journal*. February 18, 2014.

### The Sports Economist

*Ranking FBS Coaches*. August 30, 2014.

### Sports Labor Relations

*A Comcast-TWC Merger will Matter to Sport Fans*. February 20, 2014.

*Antitrust Law & Live Streaming of Games over the Internet*. September 12, 2013.

*Is Baseball the New Football?* September 8, 2013.

*Broadcast Revenue and Competitive Balance in the NFL*. September 5, 2013.

*It's Time for the Courts to Recognize that NCAA Amateur Rules Contradict Antitrust Law* August 15, 2013.

*The Irony of Labor Law*. August 9, 2013.

*Judge Sotomayer and the NFL Draft-Eligibility Rule (Clarett v. NFL)*. June 4, 2009.

## IV. FUNDED PROJECTS

### A. External

1. Co-investigator with Roehl, W, Fesenmaier, D., Lee S.K., Nichols, M., and Yang, Y., July 1—December 30, 2013. Wynn Philadelphia—STHM Partnership, Competitive Analysis and Impact of Wynn Philadelphia, \$48,500.
2. Co- investigator with Fesenmaier, D. and Steinmetz, J., March 2013—. An in depth study of visitors to Baltimore. Visit Baltimore. \$27,000.
3. Co-investigator with Funk, D.C., Jordan, J.S., & Drayer, J., May, 2012— May, 2013. Big East Playbook: Examining the implications of Temple football transition to the Big East Conference. Temple University, Office of Institutional Advancement. \$58,250.

### B. Internal

1. Temple University, Institute for Business and Information Technology, Fox School of Business. With Joris Drayer. Development of a report on sport analytics. \$2500.
2. SUNY Cortland, Office of Sponsored Programs, Faculty Research Program (FRP); (To support continued research of the economics of the African-American baseball leagues). \$2300.
3. SUNY Cortland, Title III Instructional Technology Workshop. \$1,200
4. SUNY Cortland, Center for the Advancement of Technology in Education: Developing Multimedia applications for the Classroom. \$750
5. SUNY Cortland, Office of Sponsored Programs “Determination of the Optimal Institutional Framework for NCAA Conferences. \$4000.
6. Washington State University Office of Grants and Research Development, Ph.D. Research. \$2000.

### C. Proposals Not Funded

1. Co-investigator with Chepyator-Thomson, R. and Hawkins, B. Application date: January 2008. US-Kenya Partners Promotion of Cross-Cultural Understanding through Sports. United States Department of State, Bureau of Educational and Cultural Affairs.
2. Co-investigator with Chepyator-Thomson, R. and Hawkins, B. Application date: March 2009. Youth Sports Management in Kenya’s Rural District: Improved Resources, Expanded Programs, and Increased Sports Participation. United States Department of State, Bureau of Educational and Cultural Affairs.



## V. PRESENTATIONS

### A. Keynote Speeches

1. Maxcy, J. (2017) Presidential Keynote. Sport Broadcasting in the Era of Live Streaming: Implications and Anticipatable Outcomes. IASE XVII International Conference in Sport Economics, November 8, 2017, Shanghai, China.
2. Maxcy, J. (2016). The Economics of College Sports. Federal Reserve Bank of Atlanta, Public Affairs Forum. October 26.
3. Maxcy, J. (2014). The Future of Professional Sport. Keynote IASE XVI International Conference in Sport Economics, December 3rd-5th 2014, Rio de Janeiro, Brazil.

### B. Papers Delivered at International and National Conferences and Academic Meetings

1. Stephenson, F. & Maxcy J. (2018). Sports Tourism in Philadelphia: Evidence from Hotel Occupancy Data. Sport Economics and Sport Management, 3<sup>rd</sup> International Conference. Vienna, Austria, May 11-12.
2. Maxcy, J. (2017). Multi-Period Contracts as Risk Management in Professional Sports. 9th European Conference on Sports Economics, Paderborn, Germany. August 30 - September 1.
3. Maxcy J. (2017). The Uncertainty of Outcome and Grand Tour Cycling. Sports Economics Workshop. Cork University Business School, University College Cork, Ireland. July 21.
4. Maxcy J. & Kurscheidt, M. (2017). Introduction to Current Issues in International Sports Governance. IASE Panel on International Sport Governance. Panel with D. Coates, N. Longley, R. Simmons. Sport Economics and Sport Management, 2<sup>nd</sup> International Conference. Berlin, Germany, May 11-12.
5. Maxcy, J. and Larson, D. (2017). The Uncertainty of Outcome Hypothesis: Is it the whole story or simply the end? Development of a More Holistic Metric. WEAI International Conference, Santiago Chile. January 3-6.
6. Maxcy, J. and Milwood, P. (2017). Taxes or Strict Limits: Regulation and Profits in Professional Team Sports. *Sport, Business, and Management*. WEAI International Conference, Santiago Chile. January 3-6.
7. Maxcy, J. Wicker, P., Prinz, J. (2016). The Reward for Torture: Is Participation in a Long- Distance Triathlon a Rational Choice? 8<sup>th</sup> European Conference on Sports Economics, Groningen, Netherlands. August 31 - September 2.
8. Fort, R., Maxcy, J., Diehl, M. (2015). Uncertainty by Regulation: Is Rottenberg's Invariance Principal Subject to Policy and Circumstance? 7<sup>th</sup> European Conference on Sports Economics, Zurich, Switzerland. August 27-28.
9. Diehl, M., Maxcy, J., Leeds, M. (2015). Western Supremacy: The Salary Cap and Compensating Wage Differentials in the NBA. 7<sup>th</sup> European Conference on Sports Economics, Zurich, Switzerland. August 27-28.

10. Diehl, M., Maxcy, J. (2014). Price Elasticity of Demand in the Secondary Market. 6<sup>th</sup> European Conference on Sports Economics, Antwerp, Belgium. September 3-5.
11. Maxcy, J. Wicker, P., Prinz, J. The Reward for Torture: Is Participation in a Long- Distance Triathlon a Rational Choice? 6<sup>th</sup> European Conference on Sports Economics, Antwerp, Belgium. September 3-5.
12. Diehl, M., Maxcy, J. and Drayer, J. (2014). Price Elasticity of Demand in the Secondary Market: Evidence from the National Football League and the National Hockey League. WEAI Annual Meeting, Denver, CO. June 27-July 1.
13. Maxcy, J. and Diehl, M., (2014). An Assessment of the Relationship between Expenditures on Intercollegiate Athletics and Donations to the University. Western Economic Association International Annual Meeting, Denver, CO. June 27-July 1.
14. Larson, D.J. & Larson, R.D., and Maxcy J. (2014). Determination of Earnings for U.S. Professional Road Cyclists: Individual Tournaments with Team Effects. Western Economic Association International Annual Meeting, Denver, CO. June 27-July 1.
15. Diehl, M., Maxcy, J. and Drayer, J. (2013). Underpricing in the NFL: What Can Secondary Market Price Tell Us about the Demand for NFL Tickets? ESEA Conference on Sports Economics. Esbjerg, Denmark. September 19-20.
16. Larson, D.J. & Larson, R.D., and Maxcy J. (2013). The Determinants of Earnings for
17. U.S. Professional Road Cyclists: Individual Tournaments with Team Effects. ESEA Conference on Sports Economics. Esbjerg, Denmark. September 19-20.
18. Diehl, M., Maxcy, J. and Drayer, J. (2013). Underpricing in the NFL: What Can Secondary Market Price Tell Us about the Demand for NFL Tickets? North American Society for Sport Management (NASSM) Annual Conference, Austin, TX. May 28- 31.
19. Maxcy, J. and Drayer, J. and Diehl, M. (2013). Do Blackouts and Blackout Threats Alter Demand in the Secondary Ticket Market? Evidence from the NFL. WEAI-Pacific Rim Meetings, Tokyo, Japan. March 14-17.
20. Larson, D. and Maxcy, J. (2013). Reversal of Fortune or Glaring Misallocation: Is a New Stadium Worth the Cost to a University? NCAA Convention, Scholarly Colloquium. Dallas, TX. January 15-16.
21. Larson, D. and Maxcy, J. (2012). Individual Post-Contractual Opportunism in a Team Context: Professional Road Cyclists' Labor Market Shuffle. XIV IASE and IV ESEA Conferences on Sports Economics. London, UK. September 5-7.
22. Maxcy, J. (2012). Human Capital Skill Sets and Managerial Performance in FBS College Football: Can We Predict a Successful Successor? XIV IASE and IV ESEA Conferences on Sports Economics. London, UK. September 5-7.
23. Maxcy, J. (2012). Human Capital Skill Sets and Managerial Performance in FBS College Football: Can We Predict a Successful Successor? Western Economic Association International Annual Meeting, San Francisco, CA. June 29-July 3.
24. Maxcy, J. and Larson, D. (2012). Uncertainty of Outcome: A New Metric from Pro Cycling. Western Economic Association International Annual Meeting, San Francisco, CA. June 29-July 3.

25. Larson, D. and Maxcy, J. (2012). The Industrial Organization of Cycling Coaches. North American Society for Sport Management (NASSM) Annual Conference, Seattle, WA. May 22-26.
26. Maxcy, J. (2011). Bilateral Monopoly or Competition Policy: A Comparison of Sports Labor Markets under the North American and European Models. XIII IASE and III ESEA Conferences on Sports Economics. Prague, Czech Republic. May 17-18.
27. Larson, D. and J. Maxcy (2011). Uncertainty of Outcome and Radio Policy in Pro Cycling. XIII IASE and III ESEA Conferences on Sports Economics. Prague, Czech Republic. May 17-18.
28. Larson, D. and J. Maxcy (2010). The Industrial Organization of Cycling Coaches. Presented at the Southern Economic Association Annual Meetings, Atlanta, Georgia. November 20-22.
29. Larson, D. and J. Maxcy (2010). The Industrial Organization of Cycling Coaches. Presented at the European Conference on Sports Economics, German Sport University Cologne, Germany. October 6-7.
30. Maxcy J. & M. Mondello (2010). An Empirical Assessment of the Returns to Football Spending and Winning in the NCAA's FBS Classification. Presented at the Western Economic Association International Annual Meeting, Portland, OR. June 29-July 3.
31. Larson, D. and J. Maxcy (2010). Why the Master? Determinants of Cycling Coach Selection. Presented at the Western Economic Association International Annual Meeting, Portland, OR. June 29-July 3.
32. Maxcy J. & M. Mondello (2010). The FBS: Football, Bowls, and Salaries. Presented at the Scholarly Colloquium on College Sports, College Sports in Recessionary
33. Times: Assessing Challenges and Opportunities. NCAA Convention, Scholarly Colloquium. Atlanta, GA. January 12-13.
34. Maxcy J. (2009). The Effect on Player Transfers of a Luxury Tax on Club Payrolls: The Case of Major League Baseball. Presented at the First European Conference in Sports Economics, Center of Economics, University of Paris, France. September 14-15.
35. Baker, T.A. & J.G. Maxcy (2009). Getting paid to play: An analysis of the application of antitrust law and labor law to NCAA Athletics. Presented at North American Society for Sport Management. Columbia SC. May 30.
36. Maxcy, J.G. & M. Mondello (2008). The Effect of Salary Dispersion and Performance Bonuses among National Football League Organizations. Presented at the International Association of Sports Economists Annual Meeting, Gijon, Spain. May 9-10.
37. Maxcy, J.G. (2007). Organization Specific Skills and Player Salaries: Evidence from the National Basketball Association. Presented at the International Atlantic Economic Society Annual Meeting, Savannah, GA. October 7- 10.
38. Maxcy, J.G. (2007). Revenue Sharing in MLB: The Effect on Player Transfers. Presented at the Western Economic Association International Annual Meeting, Seattle, WA. June 29-July 3.
39. Maxcy, J.G. (2007). Organization Specific Skills and Player Salaries: Evidence from the National Basketball Association. Presented at the Western Economic Association International Annual Meeting, Seattle, WA. June 29-July 3.

40. Maxcy, J. and Darling, J. (2007). Organization Specific Skills and Player Salaries: Evidence from the National Basketball Association. International Association of Sports Economists Annual Meeting, University of Dayton, Dayton, OH. May 26-27.
41. Maxcy, J. (2006) "Revenue Sharing in MLB: The Effect on Player Transfers" Western Economic Association International Annual Meeting, San Diego, CA. June 26-30.
42. Maxcy, J. (2006) "Revenue Sharing in MLB: The Effect on Player Transfers" International Association of Sports Economists Meeting, Ruhr University-Bochum, Germany. May 4-6.
43. Maxcy, J. and Mondello, M. (2005). The Impact of Free Agency on Competitive Balance in North American Professional Team Sports Leagues." Presented at the International Association of Sports Economists Annual Meeting, Ottawa, Ontario, Canada. June 18-19.
44. Maxcy, J. and Mondello, M. (2004). The Impact of Free Agency on Competitive Balance in North American Professional Team Sports Leagues." Presented at the Joint Statistical Meetings Toronto, Ontario, Canada. August 8-12.
45. Maxcy, J.G. and Mondello, M.J. (2003). International Perspectives on the Effect of Free Agency on Professional Sports Leagues. Presented at the North American Society for Sport Management (NASSM) Annual Conference, Ithaca, NY. May 27-31.
46. Maxcy, J.G. (2003). The Use of Internet and Satellite Based Delivery Systems for Sport Management Course Instruction. Presented at the North American Society for Sport Management (NASSM) Annual Conference, Ithaca, NY. May 27-31.
47. Maxcy, J.G. (2002). Split Pool Revenue Sharing in MLB: A Disincentive to Winning? Presented at the International Conference on Sport & Entertainment Business. University of South Carolina, Columbia, SC. October 2-6.
48. Maxcy, J. (2002). Split Pool Revenue Sharing in MLB: A Disincentive to Winning? Presented at the International Association of Sports Economists Annual Meeting. New York, NY. July 10-12.
49. Fort, R. and Maxcy, J. (2002). Forest for the Trees: Competitive Balance in Major League Baseball. Presented at the International Association of Sports Economists Annual Meeting. New York, NY. July 10-12.
50. Maxcy, J.G. (2002). Split Pool Revenue Sharing in MLB: A Disincentive to Winning? Presented at the Western Economic Association International Annual Meeting. Seattle, WA, June 29-July 3. 2002.
51. Maxcy, J. and Fort, R. (2001). The Effectiveness of Incentive Mechanisms in Major League Baseball. Presented at the Western Economic Association International Annual Meeting, San Francisco, CA. July 7-July 10.
52. Maxcy, J.G. (2001). Rethinking Free Agency and Player Mobility in Major League Baseball. Presented at the Western Economic Association International Annual Meeting, San Francisco, CA. July 7-July 10.
53. Maxcy, J.G. (2000). Analyzing the Changes in the Institutional Framework of the NCAA: A Transactions Costs Approach. Presented at the Western Economic Association International Annual Meeting, Vancouver, B.C. June 29-July 3.

54. Fort, R. and Maxcy, J. (2000). A Rival League Explanation of the Demise of African- American Baseball Leagues. Presented at the Western Economic Association International Annual Meeting Vancouver, B.C. June 29-July 3.
55. Duncan, K.C., Krall, L., Maxcy, J.G. and Prus, M.J (2000). Faculty Productivity and Eligibility for Seniority Based Equity Adjustments. Presented at the Western Economic Association International Annual Meeting Vancouver, B.C. June 29-July 3.
56. Maxcy, J. (2000). Rethinking Free Agency and Player Mobility in Major League Baseball: Evidence from the 1990s. Presented at the Southern Regional Science Association Annual Meeting, Miami, FL. April 13-15.
57. Maxcy, J. (1999). Rethinking Free Agency and Player Mobility in Major League Baseball: Evidence from the 1990s Presented at the Western Economic Association International Annual Meeting, San Diego, CA. July 7-10, 1999.
58. Maxcy, J. (1999). Motivating Long-term Employment Contracts: Risk Management in Major League Baseball. Presented at the North American Society for Sport Management (NASSM) Annual Conference, Vancouver, B.C. June 2-6, 1999.
59. Maxcy, J. (1998). Motivating Long-term Employment Contracts: Risk Management in Major League Baseball. Presented at the Western Economic Association International Annual Meeting, Lake Tahoe, NV. June 28 –July 2.
60. Fort, R. and Maxcy, J. (1998). Last Period Problems in Sports with Rodney Fort Presented at the Western Economic Association International Annual Meeting, Lake Tahoe, NV. June 28 –July 2.
61. Maxcy, J. (1996). Efficient Contract Choice in the Market for Uniquely Skilled Labor. American Law and Economics Association Meeting, Chicago, IL. May 10-11.

### **C. Invited Speeches and Presentations**

1. Maxcy, J. (2017) North American Sport Leagues: Overview, Characteristics and Regulation. MESGO Seminar New York, NY. December 4.
2. Maxcy, J. (2016). The Economics of College Sports. Agnes Scott College, Economics Department Seminar, Decatur, GA. October 27.
3. Maxcy, J. (2016). The Economics of Sports Industry Standards. Forum on Wushu, China International Sporting Goods Show. Fuzhou, Peoples Republic of China. April 24.
4. Maxcy, J. (2016). Panel Debate Participant. Should The NCAA Be Afforded An Anti-Trust Exemption? With Lapiano, D., Zimbalist, A., and Edelman, M. Drexel University CARE Conference. Philadelphia, PA. March 26.
5. Maxcy, J. (2015) Public Sector Financing of Sport. Local Government and Sports Session. Government Finance Officers Association Annual Conference. Philadelphia, PA. May, 31.
6. Maxcy, J. (2015). American College Sports and the NCAA: The purpose and governance of intercollegiate athletics in the United States. Center for Sport Law and Economics, Limoges University, France, February 17.

7. Maxcy J. (2015). Analytics in Sports: Using Data and Technology to Make Decisions. Presented at Seminar of Sport (Séminaire DESPORT), French Federation of Basketball (FFBB). Paris, France, February 13.
8. Maxcy, J. (2013). On Pricing in Sport: Lessons from the Secondary Market, Economics Department Seminar Series, University of Antwerp, Antwerp, Belgium. September 25.
9. Maxcy, J. (2013). Labor Relations in Major League Baseball, Drexel University, Philadelphia, PA, July 15.
10. Maxcy, J. (2013). Team-Sport Leagues: An Economic Analysis of the American System. Center for Sport Law and Economics, Limoges University, France, March 27.
11. Maxcy, J. (2013). The Economics and Regulation of Sport in North American Universities. Presented at Seminar of Sport (Séminaire DESPORT), French National Committee of Olympics and Sport, Paris, France, March 22.
12. Maxcy, J. (2012). Will the Proposed On-Campus Stadium be a Local Financial Cliff? SOSH, Colorado State University, Fort Collins, CO, September 24.
13. Maxcy, J. (2012). Collective Bargaining in American Professional Sports: the Case of the NBA Lockout. Presented at Seminar of Sport, French National Committee of Olympics and Sport. Paris, France, March 9.
14. Maxcy, J. (2012). The NBA and NFL Lockouts: Causes and Consequences. Limoges University, Limoges, France, March 14.
15. Maxcy, J. (2010). American Team-Sport Leagues: Antitrust Regulation & Labor Issues Center for Sports Law and Economics (CDES), Limoges University, France, September 21.
16. Maxcy, J. (2010). Alternative Models of Sport: General presentation of the North American Model. MESGO, Context of International Sport, Paris, France, September 15.
17. Maxcy, J. (2009). American Team-Sport Leagues: Characteristics and Regulation. Center for Sports Law and Economics (CDES), Limoges University, France, September 21.
18. Maxcy, J.G. (2009). An Economic Assessment of the Current State of Labor Relations in North American Professional Sports. University of Michigan, Kinesiology Seminar Series. UM, Division of Kinesiology, Ann Arbor, MI, February 13.
19. Maxcy, J.G. (2007). Progressive Revenue Sharing in MLB: The Effect on Player Transfers. Presented at the University of Georgia, Department of Economics, Seminar Series, September 27.
20. Maxcy, J.G. (2006). The Impact of Free Agency on Competitive Balance in North American Professional Team Sports Leagues. Presented at North Carolina State University, Department of Parks, Recreation and Tourism Management, January 30.
21. Maxcy, J.G. (2006). The Impact of Free Agency on Competitive Balance in North American Professional Team Sports Leagues. Presented at the University of Illinois, Department of Recreation, Sport, and Tourism Lecture Series, January 17.
22. Maxcy, J. (2002). A Rival League Explanation of the Demise of African-American Baseball Leagues. Presented at the University of Michigan, Division of Kinesiology, March 14.

23. Maxcy, J. (2002). A Rival League Explanation of the Demise of African-American Baseball Leagues. Presented at the SUNY Cortland Scholar's Day, Cortland, NY. April 17.
24. Maxcy, J. (1996). Do Long-Term Contracts Influence Performance in Major League Baseball? Washington State University, Economics Club, April 26.

#### **D. Symposiums, Roundtables & Workshops**

1. Using Analytics to Evaluate the Effects of Events on the Hospitality Industry in Philadelphia. Visit Philly: Research and Policy Group. 722 Gerri C. LeBow Hall, Drexel University Philadelphia, PA. March 8, 2018.
2. Research Seminar with Bank Economists. The Law and Economics of College Sports Federal Reserve Bank of Atlanta. October 26, 2016.
3. Teacher Workshop. "US College Sports and The NCAA: The purpose and governance of intercollegiate athletics in the United States." Federal Reserve Bank of Atlanta. October 26, 2016.
4. Facilitator- Moderator: *RIO 2016: What is the Real Olympic Impact?* Cross-Country Conversations: Drexel Office of International Programs. August 10, 2016.
5. Presenter: *The Super Bowl by the Numbers*, Faculty at Residences Program, Van Rensselaer Hall, Drexel University. February 3, 2016.
6. Panel Participant. *No Vacancy: The Ripple Effect from Our Hospitality & Tourism Boom*. Greater Philadelphia Chamber of Commerce. October 20, 2015.
7. Workshop participant and session leader. *Building Dynamic Models of Hotel Pricing and Demand*. School of Tourism and Hospitality Management. Temple University, November 14 – 15, 2013.
8. Panel member. *Pay for play: Discussion on Paying College Athletes*. Temple University. October 8, 2013.
9. Roundtable; invited lead discussant. *Major League Soccer and the System of International Sport*. National Handball League Headquarters, Paris, France, September 16, 2010.
10. Round Table Discussion participant. *Implications for National and International Sport organizations in Relation to What Constitutes the 'European model of Sport*. MESGO, Paris, France, September 14, 2010.
11. Symposium. *Economic and Financial Aspects of Professional Team Sports*. North American Society for Sport Management (NASSM) Annual Conference, Ft. Lauderdale, FL, May 31, 2007.
12. Symposium. *Cash, Caps and Coaching: An International Perspective on the Drivers of Competitiveness and Competitive Balance in Professional Sports Leagues*. North American Society for Sport Management (NASSM) Annual Conference, Kansas City, MO, May 30-June 3, 2006.
13. Panel participant. Study Away & Abroad – L.A., Washington & London. Ithaca College, Department of Sport Management & Media Careers in Sport Symposium, Ithaca College, New York. November 5, 2005.
14. Symposia. The Advancement of Economics into the Sport Management Curriculum. Western Economic Association International Annual Meeting, San Francisco, CA, July 5-9, 2005.

15. Symposium & Workshop participant. Eighth International Session for Directors of National Olympic Academies. International Olympic Academy, Ancient Olympia, Greece. April 18-25, 2005.
16. Symposium. From Jack Johnson to Marion Jones: Gains Made-Struggles Remain for African-Americans in Sport Ithaca College, New York. January 20-21, 2005
17. Workshop. Baseball and Educational Leadership: Finding Common Ground in Our National Pastime, Ithaca College and the National Baseball Hall of Fame. Cooperstown, New York. October 8-9, 2004.
18. Symposia. Economic Effects of the 2003 Masters Controversy. North American Society for Sport Sociology (NASSS) Annual Conference, Montreal, Quebec, Canada, October 29-November 1, 2003.
19. Exposition. Do Long-Term Contracts Influence Performance in Major League Baseball? Washington State University, Graduate and Professional Student Associations Annual Research Exposition, Pullman WA, April 10, 1996.

## **VI. EDITORIAL SERVICE**

### **A. Editorial Boards**

1. *International Journal of Sport Finance*, 2005—present (founding member).
2. *Journal of Sport Management*, 2012—2016 (resigned).
3. *Journal of Global Sport Management*, 2016-.

### **B. Referee and Manuscript Review**

#### Journal Manuscript Reviews (≈100completed)

1. *Contemporary Economic Policy*: 2000, 2003, 2005, 2006.
2. *Dynamic Medicine*: 2007.
3. *Economic Inquiry*: 2009, 2011, 2017.
4. *Economic Letters*: 2013.
5. *European Sport Management Quarterly*: 2005, 2014, 2015, 2016, 2017a, 2017b, 2018.
6. *International Journal of the Economics of Business*: 2012, 2013, 2014.
7. *International Journal of Sport Finance*: 2005a, 2005b, 2005c, 2006, 2007a, 2007b, 2007c, 2008a, 2008b, 2010, 2011, 2012, 2013, 2014, 2015a, 2015b, 2016a, 2016b.
8. *International Sport Management Review*: 2012.
9. *Journal of Intercollegiate Sport*: 2012.
10. *Journal of Global Sport Management*, 2018.
11. *Journal of Quantitative Analysis in Sport*: 2011.
12. *Journal of Sports Analytics*: 2015.
13. *Journal of Sports Economics*: 2001, 2003, 2004, 2005, 2007a, 2007b, 2009a, 2009b, 2011a, 2011b, 2012a, 2012b, 2013a, 2013b, 2013c., 2014, 2015a, 2015b, 2016a, 2016b, 2016c, 2017a, 2017b.
14. *Journal of Sport Management*: 2003, 2004, 2006, 2007, 2008, 2009a, 2009b, 2011a, 2011b, 2012a, 2012b, 2013, 2014a, 2014b, 2014c, 2015a, 2015b.
15. *Journal of Sport Sciences*: 2008.
16. *Journal of Sport and Social Issues*: 2012.



17. *Omega: The International Journal of Management Science*: 2014.
18. *Research in Higher Education*: 2012.
19. *Review of Industrial Organization*: 2009, 2012, 2015.
20. *Southern Economic Journal*, 2014, 2015a, 2015b, 2016.
21. *Sport, Business, Management: An International Journal*: 2011, 2017.
21. *Sport Management Review*: 2003, 2004a, 2004b, 2014, 2016.
22. *Team Performance Management*, 2015.

#### Conferences: Abstract and Paper Submission Reviews

1. Scientific Committee: IASE International Conference, abstract submission review. 2014, 2017.
2. Scientific Committee: European Sports Economics Association Conference, abstract submission review. 2012, 2013, 2014, 2015, 2016, 2017.
3. North American Society for Sport Management Conference, Student Research Paper Competition, 2014
4. NCAA Scholarly Colloquium on College Sports, 2013.
5. North American Society for Sport Management Conference: Section Head (economics papers) for review of conference presentations, 2009.
6. North American Society for Sport Management Conference: Reviewer for conference presentation proposals 2005, 2008, 2009.

#### Book Manuscripts Reviewed for Publishers

1. *The Economics of Sports* by Michael Leeds and Peter von Allmen, Addison Wesley Longman Publishers, 2001.
2. *Financial Management of Sport Organizations* by Daniel Rascher, Matthew Brown and Mark Nagel. Holcomb Hathaway, Inc., 2006.
3. *International Handbook of Sport Policy Analysis* Ian Henry and Ling-Mei Ko, Eds., Routledge, 2010.
4. *Circus Maximus: The Economics of Hosting the Olympics and the World Cup* by Andrew Zimbalist. 2014
5. *The Economics of Sports* by Michael Leeds and Peter von Allmen, Routledge Publishers, 2016.

#### External Review of Documents Submitted for Promotion and Tenure

1. David Findlay, Colby College, 1999
2. Aaron J. Moore, Rider College, 2011
3. Darius Conger, Ithaca College, 2012
4. Anastasios Kaburakis, St. Louis University, 2014
5. Robert Case, Old Dominion University, 2018-19

### **C. Service to Professional Meetings and Conferences**

1. Organizer: IASE General Assembly and International Conference. Shanghai, China. November 7-9, 2017.
2. Session Chair: Labor. 9<sup>th</sup> ESEA Conference on Sports Economics. Paderborn, Germany, August 30 — September 2, 2017.
3. Organizer: IASE Sessions. WEAI Conference Santiago, Chile. January 3-6, 2017.
4. Session Chair: Sports Participation. 7<sup>th</sup> ESEA Conference on Sports Economics. Zurich, Switzerland, August 27-28, 2015.
5. Paper Discussant: WEAI Annual Meeting, Denver, CO, June 27— July 1, 2014.
6. Session Chair: Sports Participation. 5<sup>th</sup> ESEA Conference on Sports Economics. Esbjerg, Denmark, September 19-20, 2013.
7. Session Chair: Topics in Sports Economics. WEAI-Pacific Rim Meetings Tokyo, Japan March, 2013.
8. Paper Discussant: WEAI-Pacific Rim Meetings, Tokyo, Japan March, 2013.
7. Session Chair: Revenue Sharing, XIV IASE and IV ESEA Conferences on Sports Economics. London, UK September, 2012.
8. Paper Discussant: WEAI Annual Meeting, San Francisco, CA June 29-July 3, 2012.
9. Session Chair: Topics in Sports Economics Western Economic Association International Annual Meeting, Portland, OR, June, 2010.
10. Paper Discussant: International Association of Sports Economists Annual Meeting, Gijon, Spain, 2008.
11. Paper Discussant: International Atlantic Economic Society Annual Meeting, Savannah, GA, October, 2007.
12. Paper Discussant: Western Economic Association International Annual Meeting Seattle, WA, June, 2007.
13. Paper Discussant: International Association of Sports Economists Annual Meeting, Dayton, OH, May, 2007.
14. Session Chair: Comparative Approaches to Competitive Balance. International Association of Sports Economists Annual Meeting, Ruhr University- Bochum, Germany, May, 2006.
15. Paper Discussant: International Association of Sports Economists Annual Meeting, Bochum, Germany, May, 2006.
16. Paper Discussant: Western Economic Association International Annual Meeting San Francisco, CA, 2005.
17. Paper Discussant: Joint Statistical Meetings Toronto, Ontario, Canada, 2004.
18. Paper Discussant: Western Economic Association International Annual Meeting Seattle, WA, 2002
19. Paper Discussant: Western Economic Association International Annual Meeting San Francisco, CA, 2001
20. Paper Discussant: Western Economic Association International Annual Meeting Vancouver, B.C., Canada, 2000.
21. Paper Discussant: Western Economic Association International Annual Meeting San Diego, CA. 1999.
22. Paper Discussant: Western Economic Association International Annual Meeting, Lake Tahoe, NV, 1998.

## VII. TEACHING

### A. Courses Taught\*

\*A separate teaching experience record is available on request. That document details all college level courses taught and the student response evaluation scores for each one.

#### Drexel University: January 2015-

##### Graduate

SMT 605: Sports Economics  
SMT 607: Financial Management in Sports  
SMT 626: Global Perspectives in Sport

##### Undergraduate

SMT 110: The Business of Sport  
SMT 260: Labor Relations in Sport  
SMT280: Sport Business Consulting  
SMT 375: Sport Finance  
SMT 380: Sports Analytics  
SMT 300: Quantitative Methods in Sport  
SMT 320: Sport Economics  
SMT 340: International Aspects of Sport

#### Courses Taught, Prior Appointments: 1990-2014

##### Graduate

Financial Management (M)  
Finance and Economics of Sport (M)  
Sport Analytics (M)  
Readings (D)  
Economics of Sports (M)  
Sports Economics & Policy (M, D)  
Labor Relations in Sports (D)  
Sports Finance (M)  
History of Sport (M)

##### Undergraduate Economics

Economics of Social Issues  
Intermediate Microeconomics  
Labor Economics  
Law and Economics  
Management Science  
Managerial Economics  
Principles of Macroeconomics  
Principles of Microeconomics  
Public Economics  
Honors Thesis

### Undergraduate Sports Business

Budget and Finance Systems in Sport and Recreation  
Economics of Sport and Recreation  
Honors Thesis (Fox School of Business)  
International Sport Administration Seminar  
Labor Relations in Sport  
Sport Business Practice  
Sports Economics  
Sports Finance  
Sport Governance  
Sport Law

### **B. Supervision of Student Research**

#### Research Supervision

<i>Student</i>	<i>Program</i>	<i>Expected Grad. Year</i>	<i>Role</i>
Diehl, Mark	FSBM, Ph.D.	2016	Primary Advisor
Steinmetz, Jason	FSBM, Ph.D.	2015	Committee Member
Campbell, Robert	FSBM Research Scholar	2014	Faculty Advisor
Jonathan Brown	Department of Economics	2016	Committee Member

#### Completed PhD. Degrees: Committees

<i>Student</i>	<i>University</i>	<i>Graduation Year</i>	<i>Role</i>
Brocard, Jean François	Limoges (France)	2012	Jury
Kirkpatrick, W. Nathan	Georgia	2012	Committee
Larson, Daniel	Georgia	2011	Chair

#### Completed Research Master's Degrees: University of Georgia Committees

<i>Student</i>	<i>Degree</i>	<i>Graduation Year</i>	<i>Role</i>
Hertzberg, Carl	M.S. Thesis	2011	member
Rodriguez, Fernando	M.A.	2009	member

#### Professional Master's Degree, Committee Chair, University of Georgia

2011: Patrick Felton, Bryant Odom, Todd Okeson, Antavious Coates, Charles Byrd, Thomas Darden, Harry Day

2010: Christopher Neilson, Ryan Grab, Gregory Davis, Katherine Trimm, Dylan Wood Tiffany Barney, Andrew Jackson, William Powell, Gregory Roundtree, Brett Strahm, Jana Stough

2009: Lee Poole, Evan Poss, David Tomello, Andrew Cavins, Christopher Henderson, Timothy Storch, Elizabeth Klueter

2008: Zachary Tumlin, William Kirkpatrick, Brittany Lane, Sarah Royal, Caroline Domecq

2007: Kenneth Simonds

## VIII. SERVICE CONTRIBUTIONS

### A. In-Service Activities

Member: Visit Philadelphia Research Consortium, 2013—  
Chair, Global Temple Conference Organizing Committee. Delivered conferences' opening remarks. Temple University, 2012 & 2013.  
Introduction of Speakers: Global Education Forum on Culture, Research, and Teaching. University of Georgia, 2008 & 2009.  
Marshall of the Procession, Undergraduate Commencement, University of Georgia 2009.  
Convocation: Presenter of Sport Management Graduates. University of Georgia, 2006. (December), 2007 (May, December), 2008 (December), 2009 (May, December), 2010 (May)  
Faculty Representative to the NCAA and SUNY Athletic Conference, 1999 — 2003.  
NCAA Division III Legislative Review Committee. 2001—2003.

### B. Service on University, School, & Departmental Committees

#### 1. **Drexel University**

##### University

Faculty Senate Committee on Faculty Affairs (SCFA). June 2015 — 2017.

##### Center for Hospitality and Sport Management

Center Leadership and Transition Team. June 2015 —.

Chair, Center Faculty Promotions Committee, April, 2015.

Center Strategic Planning Committee, 2015.

Faculty Search Committee, (Food Science), winter and spring terms, 2015 & 2016

Steering Committee, September 2015—.Steering Committee, September 2015

Search Committees:

Faculty, Food Science, 2015 & 2016.

Communications Director, 2015.

Enrollment Management, 2016.

##### Sport Management

Head, July 1, 2015—.

Lead major curriculum overhauls at BS and MS levels.

Established first Industry Advisory Board with Professor Cohen

Lead efforts to update materials for recruitment, marketing, and promotions.

P&T evaluation and letter for Dr. James Reece (2016)

Chair, Program Alignment Review (PAR) Committee April, 2015 —June 2016

Department Curriculum Committee,

Major curriculum overhaul at BS and MS levels

CARE conference Organizing Committee. October, 2015 — April, 2016.

Committee to establish new joint major with Wesphal School of Media Arts & Design in Sports Media Business

## 2. Prior Appointments

### Temple University

#### University Wide Service

- Committee for Administrative and Trustee Appointments (CATA), 2011—2014.
- Committee for International Programs, 2011—2014.
- Chair Planning Committee, Global Temple Conference, 2012 and 2013.

#### School of Tourism and Hospitality Management

- Chair: Master Degree Comprehensive Examination Committee, 2012—2013.
- Faculty Search Committees (4) 2011—2013.
- Executive MBA Planning Committee, 2011—2012.
- Developed Proposal for Center of Economic Analysis in Hospitality, Tourism, and Sport, 2013
- Reviewer of PhD student 1<sup>st</sup> and 2<sup>nd</sup> year papers, 2012, 2013
- Pro Seminar presentation, March 8, 2013.

### University of Georgia

#### University Wide Service

- Steering Committee UGAAA, NCAA Recertification Process, 2009-2010.
- Professional Sports Consultation Panel, 2009—2011.
- Faculty Senate, 2009—2011.
- Committee to review the Office of the Associate Dean for Faculty & Finance, 2009.

#### Department of Kinesiology

- Curriculum Development Sport Management & Policy Program, 2006-07, 2007-08
- Program Assessment Reports, 2007-2010.
- Post Tenure Review Committee (Cress), 2009
- Post Tenure Review Committee (Shempp), 2010
- Chair Kindig Award Committee, 2009.
- Coordinated Lewis Lecture Series 2007-2008
- Assigned Mentor to junior faculty members Won and Baker 2007-2011.
- Chair of Third Year Review for Promotion and Tenure Committee, (Won), 2008.
- Chair of Third Year Review for Promotion and Tenure Committee, (Baker), 2010.
- Chair of Search Committee, Sport Management faculty positions (3) 2007, 2008, 2011.
- Search Committee Member, department faculty positions (3) 2006—2010.
- Committee to Revise Department Doctoral Programs, 2007.
- Committee to Consider an Introduction to Kinesiology Course, 2007-08.
- Graduate Teaching Assistant Award Committee, 2007.
- Assigned Mentor to junior faculty members Won and Baker

### Ithaca College

- Graduate Studies Council 2004—2006.
- HS&HP Graduate Committee, Chair, 2005—2006.
- HS&HP Graduate Committee, 2004—2006.

HS&HP Curriculum Committee, 2003—2005.  
Numerous Department of Sport Management and Media Search and Working  
Committees, 2003—2006.

#### SUNY Cortland

Chair, Cortland Intercollegiate Athletic Board (CIAB) 1999 — 2003  
Faculty Senate 1999—2003.  
Faculty Advisor to the Economics Club 1998—2001.  
Sport Management Advisory and Curriculum Committee 1998—2003  
College of Education Dean, Search Committee. 2001—2002  
Athletic Director Search Committee: 2000—2001.  
Public address announcer for women's basketball games. 2000—2001.  
School of Arts and Sciences Curriculum Committee, 1999—2001.  
SUNY Cortland Scholar's Day Session Moderator, 1999, 2001, 2002, 2003.

### **IX. Media Appearances 2008 — 2016**

#### 2016

1. College Sports Are Big Business, but Not Nearly as Big as College Itself. *Economy Matters*. Federal Reserve Bank of Atlanta. November 28.
2. Young, black and new to the NFL: Time to fight for a cause or try to fit in? *Penn Live*. November 4.
3. The Economics of College Sports: Brawn vs. Brains on Campus? Maybe Not, Economist Says. *Federal Reserve Bank of Atlanta Public Affairs Forum*. October 26.
4. The Exchange, CBC (Canadian Broadcasting Corporation). Television interview on controversies surrounding the 2016 Summer Olympics with Havarad Gould (Third Segment) July 21.
5. Pro lacrosse league designed to promote women's sports. Paul Schwedelson, *Philadelphia Inquirer* (Philly.com). July 21.
6. An Olympics without Russia: Who stands to gain? Marketplace (NPR) radio interview with Andy Uhler. July 19.
7. Braves Move to Cobb will make or break Chairman Lee. Kevin Foley, *Marietta Daily Journal*. (Georgia) July 1.
8. The economics of sports. Radio interview with host Bill Hazen. Stadiums USA, Yahoo Sports Radio. June 13.
9. Mets ballpark revenue jumps in '15. Jim Baumbach, *Newsday* (Long Island, New York) May 29.
10. Yankees ticket revenue falls again. Jim Baumbach, *Newsday* (Long Island, New York) May 29.
11. Philadelphia 76ers add StubHub logos on their uniforms. NBC 10 News (Philadelphia, PA) comment. May 16.
12. The Atlanta Braves are a ponzi scheme. *FITSNEWS*. May 3
13. Braves play taxpayers better than they play baseball says Bloomberg. Carla Caldwell, *Atlanta Business Chronicle*. May 3.

14. Atlanta Braves now officially a “real estate business,” because they’re sure not a baseball team. Neil deMause, *Field of Schemes*. April 23.
15. The Braves Play Taxpayers Better Than They Play Baseball. Ira Boudway and Kate Smith, *Bloomberg*. April 27.
16. Why North Philly protesters marched on Broad Street to fight Temple's stadium plan. Michael Tanenbaum, *Philly Voice*. April 14.
17. Temple’s \$130 million stadium plan: Will it cost more? Mark Dent, Billy Penn. April 11.
18. SBU Athletics’ student-subsidized dream. Zach Rowe, *The Statesman* (Stony Brook, NY). March 3.
19. Courting cash on campus: Maximizing revenue for college sports programs. Kylie Lacey, *University Business*. March.
20. Super Bowls & Cities. Radio appearance Georgia Public Radio's "On Second Thought". Interviewed by Celeste Headlee. February 22.
21. Stars align for Bucs as team connects business initiatives, on-field success. Ashley Kritzer, *Tampa Bay Business Journal*. February 19.
22. Joel Maxcy: Sport Economics around the World. Joe Barca, *Front Office Sports*. January 19.

#### 2015

1. Nike’s recent megadeals point to huge Ohio State payday with next contract. Evan Weese, *Columbus Business First*. November 16.
2. Sports at any cost: How college students are bankrolling the athletics arms race. Brad Wolverton, Ben Hallman, Shane Shifflett and Sandhya Kambhampati. *Huffington Post-Chronicle of Higher Education*. November 15.
3. At Temple, football is finally king ... but is it a rich king? Dan Norton, *Philadelphia Business Journal*. October 23.
4. After 18 Years at Raymond James Stadium, is an On-Campus Stadium Still Possible for USF? Steve Contorno, *Tampa Bay Times*. September 5
5. Mercedes-Benz on target with superlative about Atlanta stadium rights. Nancy Badertscher. *Politifact Georgia/Atlanta Journal-Constitution*. August 27.
6. Radio interview: Discussion Recent National Labor Relations Board Ruling. Sports Focus, Charlie Tuggle, WCHL. August 29.
7. College Athletes’ Labor Struggle Isn’t as Dead as It Seems. Jared Keller, *Pacific Standard*. August 18.
8. Cost of attendance is here, but inconsistency remains. Joey Kaufman, *Northwest Herald* (Illinois). July 14.
9. Changes on the way for college athletes. Caitlin Swieca, *Northwest Herald* (Illinois). July 15.
10. Big 10 apparel deals quirky in nature. Rachel Lenzi, *Toledo Blade*. June 28.
11. University of Akron football attendance lowest in nation. Rick Amon, *Akron Beacon Journal*. June 28.
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